

AT RNEY DOCKET NO. 4665/5  
PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICERECEIVED  
CENTRAL FAX CENTERIn re Application of : Francis D. Palazzo, *et al.*

App. No. : 10/022,649

Examiner: Jason P. Salce

JAN 07 2004

Filed : December 17, 2001

Group Art Unit: 2611

Title : METHOD AND SYSTEM FOR PROVIDING ACCESS TO EPG  
FEATURES FROM WITHIN BROADCAST ADVERTISEMENTS**OFFICIAL**Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

Sir:

In response to the Notice of Non-Compliant Amendment dated September 25, 2003, Applicant's resubmit the following sections of the Amendment filed on September 5, 2003:

IN THE CLAIMS

1. (Currently Amended) A method for allowing access to interactive features of an electronic program guide by a user from within a broadcast advertisement, the method comprising:

receiving the broadcast advertisement comprising audio, video and promotional metadata over a broadcast distribution network;

analyzing the promotional metadata to determine one or more valid electronic program guide features and presenting options on a display device corresponding to the one or more valid electronic program guide features;

executing a valid electronic program guide feature selected by the user.

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